

City and County of San Francisco



Gavin Newsom, Mayor

City Hall  
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San Francisco, CA 94102-4645

Mohammed Nuru, Chair  
John Bitoff, Vice Chair

## Graffiti Advisory Board

### Minutes for November 18, 2010 (DRAFT)

30 Van Ness Avenue, 5<sup>th</sup> Floor  
San Francisco, California

1. **Call to Order:** Chair Mohammed Nuru called the meeting to order at 3:36 p.m.

#### PRESENT

DPW - Mohammed Nuru  
SFDA - David Burke  
SFMTA - Robert Lim  
SFUSD - John Bitoff  
Seat 1 - Kevin McInnis  
Seat 2 - Leonid Nakhodkin  
Seat 3 - Nafiseh Lindberg  
Seat 5 - Doug Diboll  
Seat 6 - Eric Dash  
Seat 7 - Dan Liberthson  
Seat 8 - Justin Fichelson  
Seat 12 - Nino Parker  
Seat 14 - Debbie Shea  
Seat 15 - Paul Giusti

#### ABSENT

MAYOR - vacant  
SFMTA - Daryl Robinson  
RecPark - Joe Padilla  
SFPD - Christopher Putz  
Seat 4 - Rene Ly  
Seat 9 - vacant  
Seat 10 - Joe Talmadge (excused)  
Seat 11 - vacant  
Seat 13 - David Crommie  
Seat 16 - Rebecca Delgado-Rottman  
Seat 17 - Jana Lord

- **Others present:** Paul Henderson, SFDA; Greg Crump, DPW; Alex Popovics, Got Graffiti?; Adriel Hampton, SF City Attorney's Office.

2. **Welcome and Introductions:** Chair Mohammed Nuru welcomed Board members and other attendees. Each member and guest introduced themselves. The Chair asked if there was a quorum, and presently there were not enough members for a quorum (11 present). Chair announced that the meeting would start as some members may be running late or absent because of the change in meeting time and the holidays.

**3. Public Comment:**

- Doug Diboll (Seat 5) reminded the group that on November 17<sup>th</sup>, the Chair Mohammed Nuru was honored with the NEN Award: Most Empowering City Employee. Diboll and the Board congratulated Nuru on the achievement.
- Public comment closed.

**4. Approval of the draft October 2010 Graffiti Advisory Board Minutes:** The minutes were accepted and approved without corrections.

\*\*\* Two members arrived and quorum was established (13 members total) by the Chair for the vote to approve the minutes.

**5. Presentation: DPWStat, (Greg Crump, DPW)**

- DPW is utilizing monthly meetings to review the statistics for all of its services, graffiti removal and abatement being one of them.
- DPWStat is a new DPW performance management tool. It allows managers and staff to monitor the performance of key departmental activities and works to improve the quality of services delivered.
- It is modeled after similar programs, like CompStat from the San Francisco Police Department and other jurisdictions like Baltimore's CitiStat.
- Data from reports for graffiti on public and private property can be accessed by location (as shown on the displayed map). DPW groups Supervisorial Districts into five zones, A-E. Zone C shows the largest number of 311 reports for the first quarter of 2011. DPW has its fastest response times for this zone also.
- DPW managers and supervisors will routinely monitor this information as it changes each month to improve services and abate graffiti more efficiently.
- Chair Mohammed Nuru: DPW's ability to abate graffiti in a timely manner is improving, with systems like these in place. We are getting more reports through 311. Our response times are decreasing and we are seeing less graffiti on public property.

**6. Graffiti Cleanup and Technology; Adriel Hampton, SF City Attorney's Office**

- Adriel Hampton works in the Office of the City Attorney as an Investigator and runs the social media program. He is also an activist in the Government 2.0 movement, using technology and co-creation of services to improve government.
- Social media and Gov 2.0 work to bring communities and neighborhoods together and get citizens engaged, but also work with government workers to produce better outcomes. Graffiti is an area where we all have to be diligent and work together to make our communities better.
- Consumer products are out there that help with reporting graffiti to the city and can allow citizens to become better reporters. This can help various departments in responding to the problem.
- Social media for civic engagement: Twitter, Facebook, blogging... The City has over three dozen official Twitter accounts and they can be viewed at [sfgov.org](http://sfgov.org). This medium allows departments to promote messages and provide information in a manner that isn't available through traditional venues

(i.e. the press, or public meetings). Benefits: you are connecting to new type of civic activist; and it keeps city employees connected. Also, messages can spread quickly and widely, and to a more diverse audience.

- Gov 2.0 is a citizen driven effort that is embracing emerging technologies to help make government more collaborative, open and efficient. Providing open source data is a part of this movement, which the Mayor and DPW have embraced. One example or a result of this open data is a new street cleaning app, which was developed quickly without city resources.
- Open 311 allows citizens with smart phones to report graffiti directly to 311. There are many types of apps, like City Sourced and See Click Fix. This helps create citizen reporters.
- One big idea (based on an event in Estonia) would be for a massive one-day cleanup of graffiti that could be coordinated using these new technologies. City Camp SF is a global movement to co-create solutions and leverage technologies to support ideas like this and to help make our communities better. The next meeting of City Camp in San Francisco is in May. Thank you for your time.

## 7. Chair's Report:

- The vacancy for Seat 11 (Supervisor Avalos) has been filled. Two vacancies remain. The Clerk of the Board of Supervisors and the Office of Supervisor Avalos and the Mayor's Office have been notified to appoint replacement Board members.
- Graffiti reports: the Supervisorial Districts with the highest number of graffiti removal actions on private property for the month of October are Six, Five, Three and Eleven. The Supervisorial Districts with the highest number of graffiti removal actions on *public* property for the month of October are Six, Five, and Nine. These are consistent with past numbers.
- There have been 4,164 notices written during the early morning inspection in ten weeks. 1,728 of them (or 42%) are graffiti related.
- The SF City Attorney announced on Friday, November 21<sup>st</sup>, a settlement in the sidewalk vandalism by local video game developer Zynga. Zynga's marketing company Davis Elen Advertising agreed to pay \$45,000 in punitive damages for sticking thousands of fake dollars bills on sidewalks all over the city. This is the result of diligent residents reporting the vandalism and the quick response and coordination of DPW's Graffiti Unit to document and abate the graffiti. We are seeing more sidewalk graffiti lately.
- The Free Wall activity on October 24<sup>th</sup> at Civic Center was cancelled due to heavy rain. The Sunday Streets event only lasted from 10am to noon that day. A portion of the Free Wall was set up for the Where Art Lives celebration on November 13<sup>th</sup>. 45 attendees of the fair participated. The next Free Wall is in March 2011.
- There are 13 murals in the works currently. Newest one is at Monterey and Circular. There are still no reports of vandalism to the 12 completed murals. On November 30<sup>th</sup>, DPW and the SFAC is meeting with MUNI to discuss the possibility of installing murals in the chronically tagged MUNI tunnels (in the Sunset for instance).
- Best Graffiti Watch Volunteer Award went to Bob Finnell. The NEN Awards Ceremony was last night at City Hall.

- DPW's next Graffiti Watch Training date is December 11th, in the Sunset. DPW made a presentation to the Treasure Island Good Neighbors about the program, and they are planning to gather a group of 10-15 new volunteers to be trained soon and take care of graffiti on the island.
- Please review the Strategic Objectives. Send in any feedback and we would like to approve those at the next meeting. Perhaps the subcommittees can be in charge of the goals.

## **8. Committee Reports:**

### **Education Committee:**

- Nothing to report at this time.

### **Abatement Committee:**

- Nothing to report at this time.

### **Law Enforcement Committee:**

- Paul Henderson (DA's Office): The District Attorney's Office has staff dedicated to graffiti cases and here is a general overview of some of the activities over the past few months. Since September there have been 44 new cases that we are tracking and are ongoing.
- The D.A.'s Office has expanded the repeat offender list, which helps prosecutors present to judges the histories in some of the cases and is relevant in arraignments. We are also working closely with the SFPD to make sure they are getting bench warrants. This is significant because it helps to hold offenders and can give them sometimes three to five days in jail, and helps with our accountability. Also, the D.A.'s Office is coordinating restitution cases and working to create a contact list to aid in estimating costs for damages in vandalism cases.
- David Burke (DA's Office): In the KKKatie vandalism cases, the defendant was found guilty and the sentencing is coming up. It would be good to have people there at the sentencing hearing.

## **9. Old Business**

- No Old Business.

## **10. New Business**

- Robert Lim (MTA): MUNI is on board to partner with DPW and the Graffiti Advisory Board in any future graffiti prevention education and outreach campaigns.

## **11. Adjournment:** Chair Mohammed Nuru adjourned the meeting at 5:08 p.m.

**Next Meeting Date:** The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, January 13, 2011** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room.